



IMVAF MUSIC VIDEO SUBMISSION GUIDELINES

IMVAF reserves the right to make changes to these delivery guidelines and will endeavor to inform you of such changes.

DELIVERY METHODS

IMVAF accepts music video deliveries from download links sent to musicvideo@tocproduction.com from **Dropbox, WeTransfer and GoogleDrive**. Kindly include your name, contact no. and email.

DELIVERY GUIDELINES

Please deliver all HD video using Apple Pro Res 422 HQ 1080 50i codec at 25 frames per second.

STEP 1 IMVAF MUSIC VIDEO REGISTRATION

By Online Application:

1. Complete a Music Video Registration Form <http://www.imvaf.com/MusicVideoRegistration>.
2. Send your registration receipt fee together with your individual/company name & contact no. to musicvideo@tocproduction.com and cc to info@tocproduction.com

By Email Application:

1. Or submit your Music Video registration form to musicvideo@tocproduction.com and cc to info@tocproduction.com together with your registration receipt fee (Kindly mention your individual/company name & contact no. in the email).

Registration Date: 1st June 2019 – 10th January 2020

The information you provide on the registration form must be complete & correct.

HQ

Lvl-3, No. 35, Jalan Metro Perdana 7,
Taman Usahawan Kepong, 52100 Kuala Lumpur, Malaysia

STUDIO

B-11-1, 1st Floor, Setia Walk, Persiaran Wawasan,
Pusat Bandar Puchong, 41760 Selangor, Malaysia
+603 6179 2622 / +603 7732 5005
enquiry@imvaf.com
www.imvaf.com



STEP 2 IMVAF MUSIC VIDEO SUBMISSION

After the registration, you can submit your music video link together with the music video submission form before the submission closing date. Please refer to the submission date below.

By Online Application:

1. Complete a Music Video Submission Form <http://www.imvaf.com/MusicVideosubmission>.
2. Send your music video link to musicvideo@tocproduction.com (Kindly mention your individual/company name & contact no. in the email)

By Email Application:

3. Or submit your Music Video Submission form and music video link to musicvideo@tocproduction.com (Kindly mention your individual/company name & contact no. in the email).

Submission Date: 1st June 2019 – 10th February 2020

The information you provide on the submission form must be complete & correct.

PAYMENT

There is a mandatory registration fee for the submission of music videos.

Early Bird registration 1st June 2019 – 10th February 2020: **Registration fees are waived**

Standard Submission 30th September 2019 – 10th December 2019:

1. For Open Category: registration fee of RM 500.00 / USD 135.00 / RMB 915.00
2. For Student/Amateurs Category: registration fee of RM 250.00 / USD 66.00 / RMB 456.00

Please pay the registration fee at <http://www.imvaf.com/Payment> or by Banking:

MAYBANK BERHAD
TOC PRODUCTION SDN BHD
A/C: 514271 624061

Please email your receipt as mentioned above in the Delivery Guidelines. Registration fees must be paid into the correct bank account in order for IMVAF to process your registration before the relevant closing date. For your convenience, we provide a variety of different payment methods.

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PAYMENT AND CANCELLATION

Application **fees** are generally **non-refundable** even if an application is either not nominated, rejected or cancelled.

VIDEO SUBMISSION RIGHTS

If you hold worldwide rights to your video, please do not limit the Territory to Malaysia - please select Worldwide, therefore giving all IMVAF territories permission to play the video should they wish. Programming teams in each region will liaise with their local label contacts to ensure they play videos in line with their local release plans and do not jeopardize any local embargoes.

In order to give your video as much support as possible your video may require an edit. IMVAF may deem it necessary to reformat or edit, at no cost to you. An edit or reformat will only be made where it does not adversely affect the quality of the music video.

ALL submissions are subject to IMVAF's Music Video Submission Terms and Conditions.

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IMVAF MUSIC VIDEO SUBMISSION TERMS & CONDITION

IMVAF 2020 official languages will be English, Bahasa Melayu and Mandarin, and the awards will be receiving entries from Malaysia, China and other International country participants and contents only (with subtitles for English or Mandarin languages as necessary).

IMVAF nominates music video that gives positive messages.

Option 1

The theme of the music video shall be related to either of the following aspects revolving the theme of PEACE in the world and yet focus on the Malaysia-China's:

- History
- Culture
- Social
- Economy
- Food
- Places of interests
- Tourism

and many other subjects and enhance the "bilateral" between two nations.

Option 2

The theme of the music video shall be related to either of the following aspects revolving the theme of PEACE in the world:

e.g. **Create awareness for Social Causes.** Examples: child abduction, sexual exploitation, modern day slavery, forced marriage, motivational, love, etc.

e.g. **Promote other Positive Moral Values:** Filial piety, patriotism, sentiocentrism & ecocentrism etc.

* The content can be executed in the form of footages, slice of life, acting and singing, animation and the like which you deem fit to file in as your submission.

Furthermore, the music video shall not contain any element that has relation to religion and/or political issues and the like that may cause disharmony or disputes or disagreements.

IMVAF accepts Original Music and Video only.

Applicants can submit cover songs provided always that copyrights from the owners of the songs are duly obtained to use the said music or video, proof of such consent to use from the owners must be provided in writing to IMVAF.

IMVAF may accept song remixes that have not more than 8 bars of similarity to the original song. The remixed song must be creatively rearranged or recomposed.

There is no restriction on the music genre. Your music genres can be Rock, Soul music/R&B, Funk, Country, Reggae, Hip Hop, etc.

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The accepted languages for the Music Video shall only be English or Chinese. A copy of the lyrics should be submitted with the Music Video.

By submitting the Music Video and accepting these Terms and Conditions, the Record Label and/or Artist, as applicable, acknowledges and agrees that:

1. The Music Video is submitted pursuant to:

- a) the terms of a Promotional Video Clip Agreement between TOC PRODUCTION and its parents, subsidiaries, affiliates and related body corporates.; OR
- b) Where relevant, a licence agreement between TOC PRODUCTION and Malaysian Independent Record Labels; OR

2. If such Agreements are not currently in operation then the Record Label grants TOC PRODUCTION and its licensees a non-exclusive licence to reproduce, communicate and otherwise use the Music Video submitted and/or excerpts thereof (including audio, visual, and/or audio-visual) in perpetuity, in the Territory selected in the submission form as part of TOC PRODUCTION's worldwide programming services in any media including without limitation on TOC PRODUCTION owned and operated websites (and other apps and/or platforms) unless otherwise stated above.

3. If the Artist is not signed to a record label, then the Artist grants TOC PRODUCTION and its licensees a non-exclusive licence to reproduce, communicate and otherwise use the Music Video submitted and/or excerpts thereof (including audio, visual, and/or audio-visual) in perpetuity, in the Territory selected in the submission form as part of TOC PRODUCTION's worldwide programming services in any media including without limitation on TOC PRODUCTION owned and operated websites (and other apps and/or platforms) unless otherwise stated above.

4. TOC PRODUCTION may reformat the Music Video for the purposes of (without limitation):

- a) Communication by way of TOC PRODUCTION's websites and other apps and/or platforms;
- b) Complying with local censorship and/or classification regulations; and
- c) Programming scheduling;

Provided such reformatting does not adversely affect the quality of the Music Video.

5. TOC PRODUCTION may place advertising in and adjacent to, as well as seek sponsorship of, any programming or programming service within which the Music Video may be included without seeking further permission from the Record Label or Artist as applicable.

6. The Record Label or the Artist, as applicable, warrants and represents that:

a) the Music Video is free and clear for reproduction and communication by TOC PRODUCTION in accordance with these Terms and Conditions and does not or will not infringe the rights (including without limitation copyright) of any third party;

b) all information submitted with the Music Video is submitted is accurate and true; and

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c) it has obtained all necessary licences, consents, releases and permissions necessary to allow the exhibition, licensing and distribution of the Music Video and any music contained in it from all relevant third parties including without limitation performers, publishers and any other copyright holder.

7. The Record Label or Artist, as applicable, indemnifies and will defend TOC PRODUCTION from and against any loss, cost, damage, liability, claim or expense arising from any breach or alleged breach of the warranties contained herein.

8. Where any conflict or discrepancy arises between these Terms and Conditions and the terms of an Agreement, the terms of the Agreement will prevail.

IN WITNESS WHEREOF the parties hereto have hereunto set their respective hands the day and year first above written.

Signed By)

For and on behalf of)

.....)
In the presence of)

Signed By)

For and on behalf of)

.....)
In the presence of)

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IMVAF MUSIC VIDEO REGISTRATION FORM

Complete the form below.

Applicant Name

Applicant Company Name (if any)

Applicant Company Registration No (if any)

Applicant IC / Passport No

Applicant Email Address

Applicant Contact No

Applicant Social Media

Facebook: _____

Instagram: _____

Wechat: _____

Website: _____

Applicant Designation

Payment Bank Reference no:

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IMVAF MUSIC VIDEO SUBMISSION FORM

Complete the form below.

Territory:

Greater China / Malaysia / Worldwide

Record Company:

Sony / Universal / Warner / EMI / Ministry of Sound / Independent / Unsigned

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e.g. Promote other Positive Moral Values: Filial piety, patriotism, sentiocentrism & ecocentrism etc.

Record Label

Artist (Incl. featured artists)

Music Video Title

Video Duration

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Artist Country

Publisher (if any)

Composer

Film Director

Film Editor

ISRC Number (If applicable)

Production Country

Production Year

Submitter Name

Submitter Company Name (If any)

Submitter Email

Submitter Contact No

Submitter has to agrees to IMVAF Music Video Submission term and conditions

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AWARDS CATEGORIES

A) OPEN CATEGORY

1. IMVAF Music Video of the Year
2. Best Music Video Director
3. Best Music Video Production Design
4. Best Original Song
5. Best Music Score
6. Best Lyrics
7. Best Vocals

B) STUDENTS / AMATEURS CATEGORY

8. Best Music Video by New Talent
9. Best Original Composition by New Talent
10. Best Vocal Performance by New Talent

C) PROFESSIONAL CORPORATE CATEGORY

11. Best Corporate Music Video
12. Best CSR Music Video
13. Best Thematic Music Video

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